

# Seattle Office of Arts & Culture



We activate and sustain Seattle  
through arts and culture





Myrtle Edwards Park, Michael Heizer,  
*Adjacent, Against, Upon*, 1976

"The City accepts a responsibility for expanding public experience with visual art. Such art has enabled people in all societies better to understand their communities and individual lives . . . A policy is therefore established to direct the inclusion of works of art in public works of the City."  
(SMC 20.32.010)



Tilikum Place Park, James Wehn,  
*Chief Seattle Fountain*, 1909



Spokane Street Viaduct  
merge conceptual design  
*SODO*



Seattle Art Museum,  
Jonathan Borofsky,  
*Hammering Man*, 1991

# 1% for Art Overview

- ◆ 1% for Art Program was established by ordinance in 1973.
- ◆ Goals
  - Create a sense of place and community
  - Ameliorate the public's experience of the public realm
  - Enhance built environment and increase livability of the city
- ◆ Emphasis on collaboration. When developing public art projects, the Office of Arts & Cultural Affairs works closely with:
  - Capital departments
  - Communities and stakeholders
  - Other city departments
  - Private entities and organizations
- ◆ Current collection includes:
  - ~ 400 permanently sited artworks
  - ~ 3,000 portable artworks
  - 59 other (audio, video, film)



McCaw Hall, Sarah Sze,  
*An Equal and Opposite Reaction*, 2005



# 1% for Art Funding Departments

- ◆ Departments that generate 1% for Art include:
  - Seattle City Light
  - Seattle Public Utilities
  - Department of Finance and Administrative Services
  - Seattle Center
  - Seattle Parks and Recreation
  - Seattle Department of Transportation
  - Seattle Public Library



South Park, Ginny Ruffner,  
*The United Playing Field Theory*, 1989



Seattle Center, Susan Robb  
*Parking Squid*, 2013

# Funding Mechanism

- ◆ 1% of eligible capital construction funds are allocated for the inclusion of art.
  - Typically, artwork projects are integrated into the capital project from which the 1% for Art funds derive
  - Some funds may be pooled within a department's 1% for Art allocation
- ◆ Restrictions exist:
  - Levy and bond funds must stay with levy/bond projects.
  - Certain major project funds must stay with that project (SDOT)

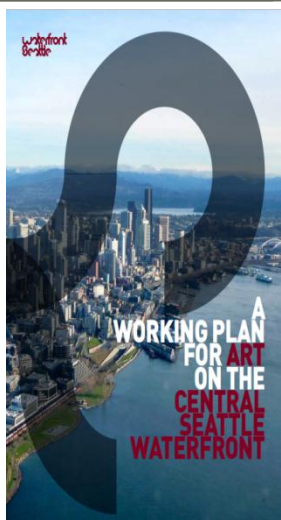


- ◆ Utility funds have special restrictions – “Artworks must meet nexus”
  - Must be used on utility facilities to enhance workplace for utility employees
  - Must relate to the mission of the utility from which the funds derive

Cal Anderson Park, Douglas Hollis, *Water Works*, 2005

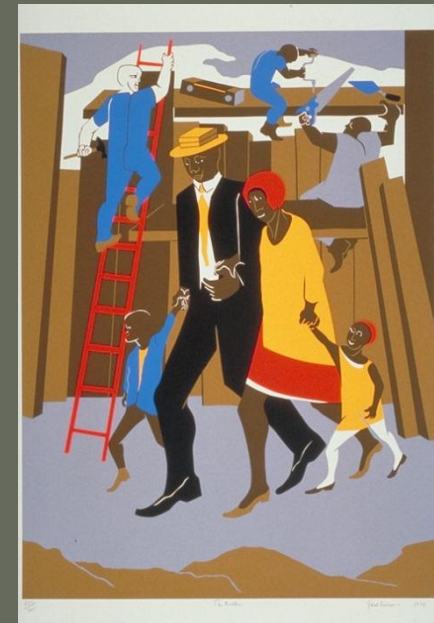
# Types of Artwork Projects

- ◆ **Site integrated** – integrated into the construction of a facility, usually through design team process
- ◆ **Site specific** – designed for a specific location but can be detached if necessary
- ◆ **Portable works** – paintings, prints, photographs, glass, ceramic, small sculptures that are displayed throughout city facilities
- ◆ **Temporary** – short-term artwork, often tied programmatically to work or mission of a department
- ◆ **Residency** – embed an artist in a department to develop art plans or artworks



Central Waterfront, Creative Time/Meredith Johnson, Mark Dion, Eric Fredericksen, Tomato/Michael Horsham, James Corner Field Operations/Tatiana Choulika  
*Central Waterfront Art Plan, 2012*

Jacob Lawrence,  
*The Builders, 1974*



## Other activities

- ◆ Artwork conservation
- ◆ Workshops
- ◆ Seattle Municipal Tower Gallery curating and display
- ◆ City Hall gallery coordination
- ◆ Review of projects in right of way and by developers
- ◆ Review of DON grant applications that seek funding for public art
- ◆ Provide technical assistance to other departments and communities
- ◆ Steward gifts to the collection



Steinbrueck Park,  
James Bender, Marvin  
Oliver, *Farmer's Pole*,  
before and after



Seattle Center Garage, Dick Weiss,  
*After All, Life is Change*, 2008



# 1% for Art Process

- ◆ Municipal Art Plan outlines funding allocation for project, approved by the Seattle Arts Commission
- ◆ Project development with department providing 1% for Art funding, often in response to community interests
- ◆ Artwork placement often in relationship to city interests, such as equitable distribution throughout the city
- ◆ Artist selection includes peer panelists, advisers from departments, communities and stakeholders
- ◆ Review by the Public Art Advisory Committee
- ◆ Collaborative nature
  - With departments
  - With communities and neighborhood groups
  - With private entities and organizations



Volunteer Park,  
Isamu Noguchi,  
*Black Sun*, 1969



# Public Art Advisory Committee

- ◆ Current Composition:
  - ◆ Arts Commission – three members
  - ◆ Design Commission – two members
  - ◆ Community at large – two members
- ◆ Role of PAAC:
  - ◆ Make recommendations to approve artist selections
  - ◆ Review artwork development for projects of certain budget
  - ◆ Review artwork projects related to central waterfront development and Seawall
  - ◆ Review calls for artists and articulate goals for project
  - ◆ Review annual allocation document prior to its being presented to Seattle Arts Commission
  - ◆ Assist staff in setting long-term goals for program
  - ◆ Review select projects under Joint Director's Rule



South Transfer Station, Carol  
dePelecyn, *Short in the Tooth*  
and *Memento*

# Resources: How-to

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Making art work. Randy Engstrom, Director

Funding Public Art Arts Education Cultural Space Opportunities Events News

**Public Art**

- Calls for Artists
- Temporary Projects
- Waterfront Seattle
- Public Art App
- Galleries
- Portable Collection
- Permanently Sited
- Walking Tours
- Videos
- Policies and Plans
- **Public Art Roadmap**
- Updates
- Resources

**STAY CONNECTED**

EMAIL UPDATES

**public art roadmap**

Home | Public Art | Public Art Roadmap

**How to start, build and maintain a public art project in your neighborhood**

The Public Art Roadmap is an educational guide for Seattle neighborhood groups that wish to create or place public works of visual art. Find information on creating a public artwork from beginning to end and learn about some of the basic issues that need to be considered, including detailed, start-to-finish descriptions of a number of neighborhood-generated public art projects by the people involved.

**Full Version**

Public Art Roadmap

**By Section**

1. Step-by-Step
2. Sample Projects
3. Encyclopedia
4. Contacts
5. Glossary

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Delivering a first-rate transportation system for Seattle Scott Kubly, Acting Director

SERVICES PROJECTS PLANNING RESOURCES EVENTS NEWS SITE INDEX

**Traffic Signal Control Box Artwork** ShareThis

**Decorate Neighborhood Traffic Signal Control Boxes**

Adding art to traffic signal control boxes (signal boxes) showcases your neighborhood and business district's identity and can discourage graffiti. Signal boxes can be decorated with paint, decals and vinyl wraps. Artists can be commissioned, photos added, or maps installed.

Here are the steps to proceed with a signal control box art project:


1. Identify at least three signal boxes you are interested in
2. Secure funding
3. Hire an artist if necessary
4. Review the artwork proposal and street use permit guidelines
5. Submit an artwork proposal to SDOT and Arts
6. Apply for a Street Use Annual Permit
7. Install art

**Background**

Signal boxes are located at every signalized intersection. The [SDOT Art Plan](#) identifies signal boxes as an opportunity for incorporating artwork in the right-of-way. Use the sidebar links to learn how you, or your organization, can create community generated projects to place artwork on signal boxes. The links describe the process and requirements for proposing and designing artwork and applying for a Street Use Annual permit.

**Our Partners**

SDOT is working with the Office of Arts & Culture, Office of Economic Development and Department of Neighborhoods to help support local business districts, artists,



# Resources: Project Ideas

Departments | Services | Staff Directory | My.Seattle.Gov

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GO

Seattle.gov This Department

## SEATTLE RIGHT-OF-WAY IMPROVEMENTS MANUAL


SDOT HOME

HOME SEARCH TIPS REVISIONS JOIN EMAIL LIST GLOSSARY LINKS CONTACT US FAQs DISCLAIMER

### Latest Online Manual

Search Entire Manual Go

#### Shortcuts to Design Criteria



RESET VIEW

- Awnings
- Bicycles
- Channelization
- Clearances
- Crosswalk
- Curb Bulb
- Curb Radius
- Curb Ramp
- Fire Protection
- Grading
- Intersection
- Roadway Pavement
- Roadway Width
- Sidewalks
- Signals & Signs
- Storm Drain
- Street Drainage
- Street Furniture
- Street Lighting
- Street Trees
- Transit
- Tree Pits
- Underground Utilities

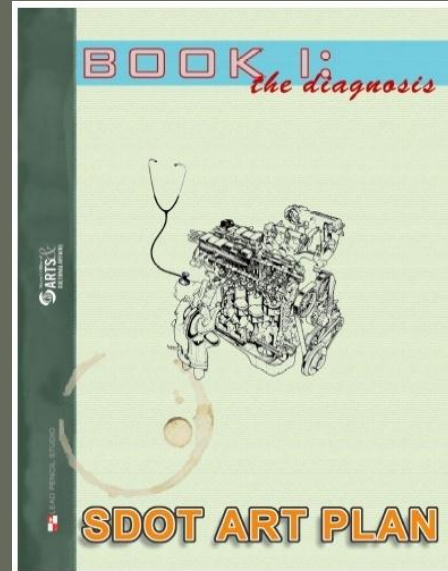
Select text links in the above illustration to quickly access design criteria information.

Text version. [GET macromedia FLASH PLAYER](#)

Chapter 1: Introduction Rev. 5/9/2011  
Chapter 2: Procedures, Permitting Process and Approvals for Right-of-Way Improvements Rev. 7/30/2012  
Chapter 3: Right-of-Way Improvement Requirements Rev. 5/9/2011  
Chapter 4: Design Criteria Rev. 7/30/2012  
Chapter 5: Construction and Maintenance Rev. 5/16/2011  
Chapter 6: Streetscape Design Guidelines Rev. 8/1/2012

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# Funding



The screenshot shows the Seattle Department of Neighborhoods website. The header includes the Seattle.gov logo and navigation links for Departments, Services, Staff Directory, and My Seattle.Gov. The main navigation bar features links for Home, About Us, and Contact Us. Below this, a banner reads "Strengthening Seattle by actively engaging all communities" and identifies Bernie Agor Matsuno as the Director. The main content area is titled "Neighborhood Matching Fund" and includes a sidebar with links to Historic Preservation, NMF Online Application, The Funds, FAQs, NMF Events, Funding Resources, NMF Photo Gallery, and Contact Us. The main text describes the NMF program, which was created in 1988 to provide neighborhood groups with City resources for community-driven projects. It also mentions that the Fund has awarded more than \$49 million to more than 4,000 projects throughout Seattle. On the right side, there are sections for "DEADLINES" (Small Sparks Fund, Small and Simple Projects Fund, Large Projects Fund) and "2014 Guidelines" (Neighborhood Matching Fund Guidelines, SDOT and Parks Project Criteria). A "Subscribe to NMF Listserv" section is also present.

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Seattle Department of Neighborhoods

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Strengthening Seattle by actively engaging all communities

Bernie Agor Matsuno, Director

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**Neighborhood Matching Fund**

Historic Preservation

Neighborhood Matching Fund

NMF Online Application

The Funds

FAQs (Frequently Asked Questions)

NMF Events

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P-Patch Community Gardening Program

Major Institutions and Schools

**Neighborhood Matching Fund**

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Community-driven projects that enhance and strengthen neighborhoods

09/08/14 Beacon Hill Meaningful Movies Presents "A Sea Change"

09/08/14 Deadline Approaches to Apply for Matching Funds to Support your Neighborhood Project

09/08/14 Middle and High School Students! You Are Invited to Join Free Architectural Design Studio

**What Is the Neighborhood Matching Fund?**

Seattle's uniqueness and quality of life is tied to strong neighborhoods and active residents. The Neighborhood Matching Fund (NMF) program was created in 1988 to provide neighborhood groups with City resources for community-driven projects that enhance and strengthen their own neighborhoods. All projects are initiated, planned and implemented by community members in partnership with the City. Every award is matched by neighborhoods' or communities' resources of volunteer labor, donated materials, donated professional services or cash. This [community match](#) is at the heart of the NMF Program.

A part of the Seattle Department of Neighborhoods, NMF promotes collaboration between the City and the community. Community building is core to project success: the process of bringing people together and building relationships is as important as project results.

Since 1988, the Fund has awarded more than \$49 million to more than 4,000 projects throughout Seattle, generated an

**DEADLINES**

[Small Sparks Fund](#)  
Year-round

[Small and Simple Projects Fund](#)  
Applications:  
February 3, 2014  
June 2, 2014  
October 6, 2014

[Large Projects Fund](#)  
Applications:  
May 5, 2014

**2014 Guidelines**

[Neighborhood Matching Fund Guidelines](#)

[SDOT and Parks Project Criteria](#)

[Subscribe to NMF Listserv](#)

This moderated forum will be a place where we all can share information about NMF, other possible funding opportunities, tips, advice, and event announcements.



Eastlake, Linda Beaumont, Stuart Keeler, Michael Machnic, Dreamboats, 1998

# Process

- ◆ Identify type of artwork opportunity – do not be too prescriptive
- ◆ Identify location
- ◆ Gather community support
- ◆ Speak with our office for general guidance
- ◆ Artwork on city property requires permission - street right-of-way artwork requires Street Use Permit and will be reviewed by Arts & Culture
- ◆ Seek funding – Neighborhood Matching Fund grants
- ◆ Seek an artist (for projects using city grant funds we recommend an open selection process) – we can post calls for artists on our website
- ◆ If there is a planned capital project in your community, lobby the capital department to consider the project a candidate for 1% for Art

Eastlake, Stacy Levy, Cornerstones, 1998





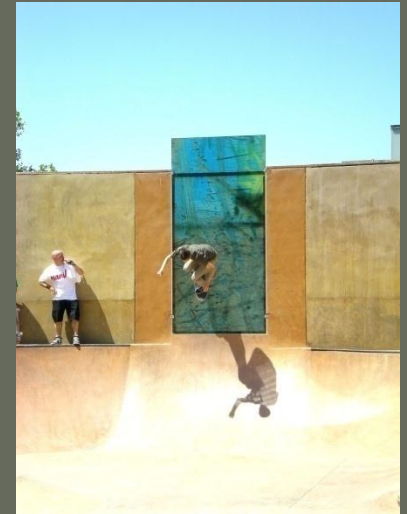
# Site Integrated Artworks



Vicki Scuri, Galer Street Overpass



Central Library, Ann Hamilton, LEW Wood Floor, 2004



Seattle Skatepark, Perri Lynch *Focus*, 2009



City Hall, James Carpenter, *Blue Glass Passage*, 2003



Longfellow Creek Watershed, Lorna Jordan, *Dragonfly Garden*, 2006



Morgan Junction Park, SuttonBerresCuller, *Salon*, 2009



# Site Specific Artworks



Garfield Community Center,  
Marita Dingus, *Oshun Throne*,  
1994



International District Branch  
Library, Rene Young,  
*Wellspring*, 2005



Roger Fernandes  
*Snoqual*  
Thomas Street Bridge  
Pedestrian Overpass



Marra Farm, Horatio Law,  
*South Park Vortex*, 2012



Interurban Trail, Jen Dixon,  
*Flipbooks*, 2008



Fire Station 6, Steve Gardner,  
*The Call*, 2012



# Temporary Artworks



Lucia Neare, *The Blue House*, 2012



SJ Chiro, *A Water Tale*, 2009  
*Water Calling Temporary Projects*



Mandy Greer, *Camp Long*  
*Mater Matrix Mother and Medium*, 2009  
*Water Calling Temporary Projects*



Spike Mafford



Seattle Center, Stacy Levy, *Straw Garden: From Wattle to Watershed*  
2012



# To expand public experience

## Projects 2013



Art Interruptions 2013, Beacon Hill  
Joanna Lepore and Breanne Gearheart, *Portals*



Fire Station 9, Peter Reiquam  
*Nine Lives*



# To better understand communities

## Projects 2013

### Engagement



Art Interruptions 2013,  
Beacon Hill  
Hollis Wong-Wear,  
*Neighborhood Boombox*

### Physical/Environment



Jackson Park Trail  
Celeste Cooning, *Bounty*

### Cultural/History



Fairview Avenue N  
Carolyn Law, *Mast Movements*  
In conjunction with  
4Culture

# To better understand individual lives

## Projects 2013



Westlake Park Activation  
Joe Park and Claude Zervas,  
*shadowcubes/camera obscura*



Art Interruptions 2013, Beacon Hill  
Annie Penta, *Visual Blessings: Women's  
Art of India*





End

Cedar River Watershed,  
Dan Corson, *Snaking  
Root Ceiling and  
Dendritic Root Floor*,  
2001